

BE A DRIVING FORCE IN YOUR COMMUNITY

Collaborate with AARP Driver Safety and host a Smart Driver course at your location.

Benefits include:



Engage members of your community at your facility.



Position your organization as a leader in driver safety education and deliver an award-winning turnkey program.



Help older drivers learn about maintaining their mobility and independence.



Create community goodwill for your organization.



Provide a valuable service to members of your organization.



92% of course participants say they'd recommend the AARP Smart Driver course to a friend.**

aarp.org/driversafetyhost
855-380-2136 | drive@aarp.org



ABOUT AARP DRIVER SAFETY

First launched in 1979 as the "55 Alive" program.

AARP Driver Safety's mission is to help keep older drivers independent, safe, healthy and confident while on the road.

The flagship AARP Smart Driver course is the nation's first and largest classroom course designed especially for drivers 50-plus.

AARP Driver Safety is one of the best examples of AARP at the local level – host organizations find that hosting and helping to promote the course is a great way to give back to the community.

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AARP®

DRIVER SAFETY

Connect Your Organization for
an AARP Smart Driver™ Course

AARP SMART DRIVER COURSE

- **Trained Volunteer Instructors**, to teach the course or facilitate the event
- **Course Materials**, including guidebook
- **Promotional Materials**, such as brochures, posters, newsletter articles and more

*Course takers could earn a multiyear discount on their auto insurance.**

Participants also receive:

- **Comprehensive guidebook** and review of the “rules of the road”
- Overview of **normal changes in vision, hearing, and reaction time** associated with aging
- **Latest vehicle technology** information
- **Course completion certificate**

Costs

- \$20 for AARP members
- \$25 for non-members

WHAT DOES IT MEAN TO HOST?

Classroom Space

- Provide a free and easily accessible room for 15-35 participants.

Equipment

- The Smart Driver course includes an audio-visual component. A TV/monitor with speakers and DVD player OR a large-screen TV with speakers and USB and HDMI inputs are required.

Promotion

- Help promote the course by displaying promotional materials on websites, social media, newsletters, or in other visible areas.

Other Optional Contributions

- Hosts can pre-register participants, create a roster, and collect course fees.
- Provide light refreshments, such as coffee and cookies.

** Upon completion, course participants may be eligible to receive an auto insurance discount. Other restrictions may apply. Course participants should consult their agent for details.*

*** AARP Research: 2023 AARP Driver Safety Smart Driver™ Course Evaluation. February 2023.*



BECOME AN AARP SMART DRIVER COURSE HOST

Give back to your community by helping drivers learn about ways to maintain their mobility and safe driving skills.

Interested in becoming a host?



Contact AARP Driver Safety for information on hosting the program at your organization or fill out the online host interest form by scanning the QR code or visiting: **aarp.org/driversafetyhost**